

**Amendments to the Claims:**

The listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:**

1. (Previously Presented) A digital/analog broadcasting receiver comprising:
  - a receiver for receiving an encoded digital/analog broadcasting signal originated from a broadcasting station;
  - a digital/analog decoder for decoding the digital/analog broadcasting signal received from the receiver and then outputting the signal to a display which displays an image;
  - a memory for storing channel information contained in the broadcasting signal decoded by the digital decoder;
  - a control unit for controlling each of the other sections of the receiver; and
  - an input device for a user to input an operation instruction to the control unit,  
wherein the control unit has a function to set and select an operation mode of the receiver for each user based on inputs by a plurality of users who use the input device,  
wherein the input device has a numeral inputting key for inputting a numeral when the operation mode is selected;

wherein the control unit assigns a predetermined selection number input by the user to the set operation mode and stores the selection number and the operation mode in correlation with each other in the memory,

wherein the control unit compares a number of the numeral inputting key entered by the user with a channel number stored the memory to determine whether the number of the numeral inputting key coincides with the channel number stored in memory, and

wherein when the number of the numeral inputting key does not coincide with a channel number stored in the memory, the control unit refers to the memory to select the operation mode that corresponds to the selection number thus entered.

2. (Canceled)
3. (Canceled)
4. (Currently Amended) The digital/analog broadcasting receiver according to claim 7 [[1]], further comprising an on-screen display (OSD) for displaying the channel information on the display connected to the receiver, wherein the operation mode is adapted to set a font type, size, and display color of the channel information displayed on the OSD display and a background display color individually for each user.
5. (Canceled)

6. (Canceled)

7. (Previously Presented) The digital/analog broadcasting receiver according to claim 1, wherein when the number of the numeral inputting key coincides with a channel number stored in the memory, the control unit causes a tuner to receive a channel corresponding to the channel number is selected.

8. (Currently Amended) The digital/analog broadcasting receiver according to claim 7 [[1]], wherein when the control unit selects the operation mode when a broadcasting image is output to the display, the user has operated the numeral inputting key to enter the selection number and the number of the numeral inputting key does not coincide with a channel number stored in the memory.

Claims 9-13 (Canceled)

14. (New) A method comprising:

storing, in a memory of a broadcast receiver, an assignment of a predetermined selection number to an operation mode;

receiving, by the broadcast receiver from an input device, a number of a numeral inputting key;

comparing, by the broadcast receiver, the number of the numeral inputting key with a channel number stored the memory to determine whether the number of the numeral inputting key coincides with the channel number stored in memory; and

selecting an operation mode that corresponds to the number of the numeral inputting key when the number of the numeral inputting key does not coincide with a channel number stored in the memory.

15. (New) The method of claim 14, wherein when the number of the numeral inputting key coincides with a channel number stored in the memory, a tuner selects a channel corresponding to the channel number.

16. (New) The method of claim 15, wherein the operation mode sets a font type, size, and display color of the channel information displayed on an onscreen display (OSD) display and a background display color individually for each of a plurality of users.